

COMMUNITY RADIO BROADCASTING

Comments and Thoughts about Technical Equipment

The following Comments and Thoughts about Radio Station Technical Equipment is produced by ELAN Audio in the hope it will prove of assistance to both established Community Radio Broadcasters as well as aspirants in the process of setting up a Community Radio Station

It is also, we admit, intended to promote Professional Broadcast Products and Equipment Manufactured or distributed by our company

At first impression, Specialised Professional Broadcast Equipment seem expensive compared to Mass Produced Domestic "Hi-Fi", Public Address and "Stage" Mixing Equipment some of which appear suitable for use in Radio Broadcasting

In most cases, such Mass Produced Equipment, although workable after a fashion, is not ideal for On-Air use for a number of reasons given elsewhere in this booklet

Professional Broadcast Equipment is designed to be easy and forgiving to operate, and in the case of On-Air Mixers, to incorporate all necessary functions for live Broadcast, such as Guest and Announcers Headphone Monitoring, Cue System featuring a dedicated Cue Loudspeaker and Split Headphone Cue to the Announcers Headphones, Automatic Monitor Loudspeaker Muting, On-Air Light Control Relay, Telephone Mix- Feed, Talkback facilities and much more

We at Elan Audio consider each piece of Professional Broadcast Equipment manufactured by our company to be a high quality Tool to be used by the Broadcaster to 'Make Life Easy' and to enhance artistic presentation

We freely admit that Professional Broadcast Equipment is not cheap, quality tools never are

Equipment from Elan Audio is not Mass Produced

Instead, the Equipment is designed, at considerable expense by engineers with extensive experience in Radio Broadcasting, and then carefully Hand Crafted and Individually Calibrated by skilled staff and Technicians

Compared to other costs involved in the setting up and running of a Community Radio Station, the true cost of Professional Broadcast Equipment is actually quite low considering its long service life. Some items designed and built by Poul Kirk, ELAN Audio's MD and Technical Director are still in daily service after 28 years of continuous use

Take advantage of your creative ability and talent as a Radio Presenter, not as a Technician

Professional Broadcast Equipment from ELAN Audio

- Is Easy to Use
- Is Reliable
- Improves On-Air Presentation
- Improves Transmission Quality
- Has a Long Service Life
- Has Low Maintenance Costs
- And if it Breaks, it is Repairable