

# COMMUNITY RADIO BROADCASTING

## Some Comments and Thoughts about Donations

Fundraising is outside the scope of this series of Technical Discussions relating to Community Radio Broadcasting

A great deal of Information, as well as Suggestions and Assistance relating to Fundraising Activities, how best to obtain Grants and Sponsorships etc can be obtained from the Community Broadcast Association of Australia

The following Comments and Thoughts about how to obtain Funds for individual items of Broadcast Equipment are ideas expressed by the writer, and may be worthy of serious consideration

Community Radio Stations, being by nature operated as 'Not for Profit' organisations very often struggle for funds to sustain operation, let alone acquire new and much needed items of Broadcast and other Capital Equipment

Generally, people are very reluctant to just hand over money for non-specific use, to any organisation

Donations to purchase specific items of Broadcast or other Capital Equipment from individual Members of the Community Station, Private Citizens wanting to do something nice for the station and Local Business People interested in the station should not be overlooked

People are much more likely to make a donation of an actual item of Broadcast Equipment to the station, an actual item of equipment they can see and touch and be proud of, maybe with a discreet badge attached showing the name of the donor and the year it was donated

Make a "Wish List" showing items Needed, Wanted or simply "Would be Nice for the Station to Have" and display that list, with indicative prices in a prominent spot on the Station Noticeboard and print it on the Station Newsletter, stand back and see what happens

Items suitable for donation, must be **New and Durable**

Second Hand Equipment does not give the Donor any real pleasure, and Non-Durable Equipment, lasting maybe 2 Years or less is likely to cause distress to the Donor

The following list show examples of **Equipment Suitable for Donation**

On-Air Mixers	Outside Broadcast Equipment
On-Air Lights	PC Balancing Boards
Balanced to Unbalanced Adapters	Universal Chassis and Modules
Audio Switchers	Delegation Switchers
Monitor Amplifiers	Audio Monitor Systems
Off-Air Monitor Receivers	Audio Distribution Amplifiers
Program Monitoring Systems	Remote Control Systems
Intercom Systems	Time Code Generators
Telephone Delay Systems	Emergency Program Source Equipment
Microphones	Gramophone Turntables
Monitor Loudspeakers	Telephone Hybrids
Audio Processors	Stereo Generators
STL's Studio to Transmitter Links	Transmitters

The following list show examples of **Equipment NOT Suitable for Donation**

Headphones	CD Players
Cassette Decks	Mini Disk Players
Consumables	Computers